

Press release

August 2021

Craft by Residency: An immersive showcase for London Craft Week 2021

This London Craft Week (4th-10th October), innovative, pop-up retail solution, Residency, proudly plays home to 14 talented makers who will showcase a plethora of crafts and the processes behind them. Featuring a vibrant curation from Future Icons, and an exhibition debut from marbling artist and designer, NAT MAK'S, the space will be transformed into an interactive and immersive showcase that celebrates the technical skill and technique as much as the finished product.

Marble wallpaper artist, NAT MAK'S, founded by Natascha Maksimovic, will be unveiling her new Marble Tapestry. Made using wallpaper offcuts, Maksimovic breathes new life into her designs to create a spectacular wall hanging. Maksimovic will also be showcasing her recently launched Metamorphosis collection, a range of 3D fashion garments formed from marbled paper that pay homage to the ancient craft of Suminagashi.

On the Marble Tapestry, NAT MAK'S says: "Taking my responsibility further as a print maker, I have found it impossible to throw away my marbled wallpaper off-cuts. In order to celebrate these pieces and reduce my production waste, I have created these curated Tapestry wall pieces. Each one is unique and celebrates the hidden pieces of my art that would usually have been discarded."

Following acclaimed showcases at the Burlington Arcade and Oxo Tower Wharf, Future Icons presents the work of 13 of its makers spanning a range of disciplines from ceramics to embroidery, to intricate metal and enamel projects to a range of textile and leather based artworks.

Future Icons members have been selected based on their originality of design and their dedication to craftsmanship, with many of the members boasting MA's from the Royal College of Art. Previous collections have been purchased by private collectors and commercial projects, examples of these award-winning works can be found in museums and galleries worldwide.

Selected makers in the space will present daily live demonstrations in celebration of the process of craft. This includes Lark & Bower who are experts in needlepoint weaving and Kevin Stamper whose speciality is the inlay technique of marquetry.

Louisa Pacifico, Founder of Future Icons, comments: "Future Icons is delighted to return to London Craft Week and this time at the stunning polished concrete space at Residency, Islington Square. This backdrop will provide visitors a chance to view how they too can live with crafted artworks within their homes or commercial spaces."

The showcase will take place between Monday 4th October - Sunday 10th October at Residency, Unit G12, North Arcade, 129E Upper Street, Islington, N1 1QP. Opening hours are 10am - 6pm with a late night on Tuesday 5th October between 6pm - 9pm.

For further information please contact Martha McNaughton - martha@maycommunications.co.uk / +44 7515169628 or Louisa Pacifico - louisa@futureicons.co.uk / +44 7838102031.

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Editor's Notes

Future Icons

Future Icons represents a select collection of design and craft led businesses that produce the finest interior accessories, furniture, metalworks, textiles, artwork and objet d'art internationally. Launched in May 2017, Future Icons director, Louisa Pacifico created this bespoke agency to support selected brands by introducing them to commercial and profile-raising opportunities. She recognises that clients of Future Icons can struggle with the balance of maintaining every aspect of their business by themselves, therefore supports them to allow them to do what they do best; create.

The full list of makers exhibiting is as follows:

<https://duohue.com/>

<https://www.richardmcvetis.co.uk/>

<https://www.larkandbower.com/>

<https://www.louiseheighes.com/>

<https://www.christabelbalfour.com/>

<http://www.clairecoles.co.uk/>

<https://www.ikuko.space/>

<https://www.jo-davies.com/>

<https://www.judymckenzie.com/>

<http://kevinstamperfurniture.com/>

<http://keitominaga.com/>

<https://leeborthwick.co.uk/>

<https://www.juliagriffithsjones.co.uk/>

<https://www.futureicons.co.uk/>

NAT MAKS

Nat Maks is Natascha Maksimovic, a German printmaker and illustrator based at Resort Studios in Margate, Kent. Natascha studied at Camberwell College of Arts and followed on to work for Ridley Scott within the film industry. She has since set up an illustration and print studio working on various commissions, creating paper and homeware products.

Natascha explores the concept of patterns, using different print and ink techniques including marbling, calligraphy, lino and silk screen printing. These pattern studies are then brought to life on murals and wallpapers.

Both wallpaper making & paper marbling have been listed as an endangered craft by the Heritage Crafts Association. Driven to preserve these crafts, Natascha brings them alive on larger pieces, as abstract paintings. Therefore keeping them contemporary and accessible.

www.natmaks.com

Residency

Founded in 2020, Residency is a sustainable pop-up shop solution that can be rebranded and changed easily through the use of projectors, illuminations, digital screens and re-usable fixtures.

www.byresidency.com